



Country: United States
Title: Gallup Poll # 982
Survey Organization: The Gallup Organization
Sponsor:
Field Dates: August 19-22, 1977
Sample: National Adult
Sample Size: 1,507
Sample Notes:
Interview method: Face to Face
Weight Location: Column 1
No. of records per respondent: 1

Usage Notes:

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AIPO # 982
August 16, 1977

N = 1507

ROPER CENTER - AIPO#982

SURVEY IDENTIFICATION

1. COUNTRY: UNITED STATES
2. TITLE: THE GALLUP POLL
3. DATE: AUGUST 16, 1977
4. SURVEY NUMBER: AIPO#982
5. SURVEY ORGANIZATION: THE GALLUP ORGANIZATION
6. SPONSOR: LEADING REPUBLICAN, DEMOCRATIC
AND INDEPENDENT NEWSPAPERS
7. DUPLICATES AVAILABLE FROM
THE ROPER CENTER
BOX U-164R
UNIVERSITY OF CONNECTICUT
STORRS, CONNECTICUT 06268

SAMPLE INFORMATION

1. POPULATION UNIVERSE: ADULT CROSS-SECTION-NATIONAL
2. SAMPLING TECHNIQUE: MODIFIED PROBABILITY
3. SAMPLE SIZE; 1507
4. METHOD OF SAMPLING:
All Gallup polls since 1950, excluding certain special surveys, have been based on a national probability sample of interviewing areas. Refinements in the sample design have been introduced at various points in time since then. however, over this period the design in its essentials has conformed to the current procedure, as follows:
 1. The United States is divided into seven size-of-community strata: cities of population 1,000,000 and over; 250,000 to 999,999; and 50,000 to 249,999; with the urbanized areas of all these cities forming a single stratum; cities of 2,500 to 49,999; rural villages; and farm or open country rural areas.
 2. Within each of these strata; the population is further divided into seven regions: New England,

Middle Atlantic, East Central, West Central, South, Mountain, and Pacific Coast.

3. Within each size-of-community and regional stratum the population is arrayed in geographic order and zoned into equal-sized groups of sampling units.

4. In each zone, pairs of localities are selected with probability of selection proportional to the size of each locality's population--producing two replicated samples of localities.

5. Within selected cities for which population data are reported by census tracts or enumeration districts, these sample subdivisions are drawn with probability of selection proportional to the size of the population.

6. For other cities, minor civil divisions, and rural areas in the sample for which population data are not reported by census tracts or enumeration districts, small, definable geographic areas are drawn, with the probability of selection proportional to size where available data permit; otherwise with equal probability.

7. Within each subdivision selected for which block statistics are available, a block or block cluster is drawn with probability of selection proportional to the number of dwelling units.

8. In cities and towns for which block statistics are not available, blocks are drawn at random, that is, with equal probability.

9. In subdivisions that are rural or open country in character, segments approximately equal in size of population are delineated and drawn with equal probability.

10. In each cluster of blocks and each segment so selected, a randomly selected starting point is designated on the interviewer's map of the area. Starting at this point, interviewers are required to follow a given direction in the selection of households, taking households in sequence, until their assigned number of interviews has been completed.

11. Within each occupied dwelling unit or household reached, the interviewer asks to speak to the youngest man 18 or older at home, or if no man is at home, the oldest woman 18 or older. This method of selection within the household has been developed empirically to produce an age distribution by men and women separately which compares closely with the age distribution of the population. It increases the probability of selecting younger men, who are at home relatively infrequently, and the probability of reaching older women in the household who tend to

be under-represented unless given a disproportionate chance of being drawn from among those at home. The method of selection among those at home within the household is not strictly random, but it is systematic and objective and eliminates interviewer judgement in the selection process.

12. Interviewing is conducted at times when adults are most likely to be at home, which means on weekends or if on weekdays, after 4:00 P.M. for women and after 6:00 P.M. for men.

13. Allowance for persons not at home is made by a "TIMES-AT-HOME" weighting procedure rather than by "CALL-BACKS." This procedure is a standard method for reducing the sample bias that would otherwise result from under-representation of persons who are difficult to find at home.

14. The pre-stratification by regions is routinely supplemented by fitting each obtained sample to the latest available census bureau estimates of the regional distribution of the population. Also minor adjustments of the sample are made by educational attainment (by men and women separately), based on the annual estimates of the census bureau derived from their current population survey. The sampling procedure described is designed to produce an approximation of the adult civilian population living in the United States, except for those persons in institutions such as prisons or hospitals

15. Percentages presented for each variable are weighted and exclude missing values. Frequencies are unweighted and are given for all values.

5. Response data:

Rporc response data file is in BCD format on tape. Data have been cleaned and the final code is numeric (0-9). Stray punches have been recoded as the "NO CODE OR NO DATA" response. Tapes may be ordered according to the following options:

A. 9 track - 800, 1600, 6250
BPI

VAR 1

NAME-WEIGHT

LOC 1

WIDTH 1

MD = none or GE none

Weight Factor

803 1.

399 2.

154 3.

151 4.

VAR 2

NAME-SURVEY

LOC 2

WIDTH 3

MD = none or GE none

Survey Number

100.0 1507 #982

VAR 3

NAME-APPRV/DISPPRV CARTER

LOC 5

WIDTH 1

MD = 0 or GE 4

Q1. Do you approve or disapprove of the way Carter is
handling his job as President?

66.1 1001 1. Approve

15.8 250 2. Disapprove

18.1 256 3. No Opinion

Q2. Which of these groups, if any, do you think are being unfairly treated by the Carter administration. Just read off your answer by the numbers (INTERVIEWER: CIRCLE NUMBERS)

VAR 4

NAME-BLACKS

LOC 6

WIDTH 1

MD = 2 or GE 2

7.2 116 1. Blacks
92.8 1391 0. Not chosen

VAR 5

NAME-WOMEN

LOC 7

WIDTH 1

MD = 2 or GE 2

6.5 98 1. Women
93.5 1409 0. Not chosen

VAR 6

NAME-PEOPLE ON WELFARE

LOC 8

WIDTH 1

MD = 2 or GE 2

10.0 156 1. People on welfare
90.0 1351 0. Not chosen

VAR 7

NAME-UNEMPLOYED PEOPLE

LOC 9

WIDTH 1

MD = 2 or GE 2

13.8 212 1. Unemployed people
86.2 1295 0. Not chosen

VAR 8

NAME-PEOPLE LIKE YOURSELF

LOC 10

WIDTH 1

MD = 2 or GE 2

14.2 200 1. People like yourself
85.8 1307 0. Not chosen

VAR 9
 NAME-SMALL BUSINESS PEOPLE
 LOC 11 WIDTH 1 MD = 2 or GE 2

15.9 247 1. Small business people
 84.1 1260 0. Not chosen

VAR 10
 NAME-FARMERS
 LOC 12 WIDTH 1 MD = 2 or GE 2

11.8 176 1. Farmers
 88.2 1331 0. Not chosen

VAR 11
 NAME-LABOR UNION MEMBERS
 LOC 13 WIDTH 1 MD = 2 or GE 2

4.1 61 1. Labor union members
 95.9 1446 0. Not chosen

VAR 12
 NAME-CORPORATION
 LOC 14 WIDTH 1 MD = 2 or GE 2

2.8 43 1. Corporation executives
 97.2 1464 0. Not chosen

VAR 13
 NAME-SENIOR CITIZENS
 LOC 15 WIDTH 1 MD = 2 or GE 2

17.5 282 1. Senior citizens
 82.5 1225 0. Not chosen

VAR 14

NAME-CATHOLICS

LOC 16

WIDTH 1

MD = 2 or GE 2

0.9 15 1. Catholics
99.1 1492 0. Not chosen

VAR 15

NAME-JEWS

LOC 17

WIDTH 1

MD = 2 or GE 2

1.3 19 1. Jews
98.7 1488 0. Not chosen

VAR 16

NAME-DONT KNOW

LOC 18

WIDTH 1

MD = 2 or GE 2

41.9 620 1. Don't know
58.1 887 0. Not chosen

VAR 17

NAME-HARMFUL TO YOUR HEALTH

LOC 19

WIDTH 1

MD = 0 or GE 4

Q3. ASK EVERYONE: Do you think that cigarette smoking
is or is not harmful to your health?

90.4 1362 1. Is
6.6 97 2. Is not
3.0 48 3. Don't know

VAR 18

NAME-CAUSES OF LUNG CANCER

LOC 20 WIDTH 1 MD = 0 or GE 4

Q4a. Do you think that cigarette smoking is or is not
one of the causes of lung cancer?

80.9 1230 1. Is

10.5 154 2. Is not

8.5 123 3. No Opinion

VAR 19

NAME-CAUSES OF HEART DISEASE

LOC 21 WIDTH 1 MD = 0 or GE 4

Q4b. How about heart disease...do you think that
cigarette smoking is or is not one of the causes of
heart disease?

68.2 1049 1. Is

16.9 254 2. Is not

14.8 204 3. No Opinion

VAR 20

NAME-CANCER OF THE THROAT

LOC 22 WIDTH 1 MD = 0 or GE 4

Q4c. How about cancer of the throat?

78.7 1198 1. Is

9.9 149 2. Is not

11.5 160 3. No Opinion

VAR 21

NAME-BIRTH DEFECTS

LOC 23 WIDTH 1 MD = 0 or GE 4

Q4d. How about birth defects?

41.4 636 1. Is

29.5 448 2. Is not

29.1 423 3. No Opinion

VAR 22

NAME-SMOKING IN PUBLIC PLACES

LOC 24

WIDTH 1

MD = 0 or GE 5

Q5. In your opinion, which of the policies on this card should be followed with regard to smoking in such public places as trains, buses, airplanes, restaurants and offices?

- 9.9 150 1. There should be no restrictions at all on smoking in public places such as these
- 68.1 1025 2. Special areas for smokers should be set aside in public places such as these
- 16.4 255 3. Smoking should not be allowed at all in public places such as these
- 5.6 77 4. No Opinion

VAR 23

NAME-BAN ON CIGARETTE ADVRTSG

LOC 25

WIDTH 1

MD = 0 or GE 4

Q6a. Do you think there should or should not be a complete ban on cigarette advertising?

- 35.8 548 1. Should
- 54.0 817 2. Should not
- 10.2 142 3. No Opinion

VAR 24

NAME-TAXES ON CIGARETTES INC

LOC 26

WIDTH 1

MD = 0 or GE 4

Q6b. Do you think federal and state taxes on cigarettes should or should not be increased?

- 38.7 612 1. Should
- 52.9 777 2. Should not
- 8.4 118 3. No Opinion

VAR 25

NAME-SALE BE BANNED COMPLETELY

LOC 27 WIDTH 1 MD = 0 or GE 4

Q6c. Do you think the sale of cigarettes should or
should not be banned completely?

18.6 266 1. Should
75.4 1162 2. Should not
6.0 79 3. No Opinion

VAR 26

NAME-SMOKED IN THE PAST WEEK

LOC 28 WIDTH 1 MD = 0 or GE 3

Q7. Have you, yourself, smoked any cigarettes in the
past week?

38.6 575 1. Yes
61.4 925 2. No
 7 0. No Answer

VAR 27

NAME-HOW MANY EACH DAY

LOC 29 WIDTH 2 MD = 00 or GE 12

Q8. IF YES, ASK QUESTIONS 8-10; IF NO, SKIP TO QUESTION

11. About how many cigarettes do you smoke each day?

28.6 168 01. Only a few; half a pack (10 cigarettes) or
 less
11.9 66 02. 11-19 cigarettes
31.5 178 03. 20 (one pack)
2.9 18 04. 21-29 cigarettes
9.6 54 05. 30 (1 1/2 packs)
1.2 7 06. 31-39 cigarettes
9.4 59 07. 40 (2 packs)
1.0 4 08. 41-59 cigarettes
2.5 13 09. 60 (3 packs)
0.6 4 10. 61 or more
0.9 4 11. Don't know
932 00. No Answer/Not Applicable

VAR 28

NAME-GIVEN UP ONE DAY

LOC 31

WIDTH 1

MD = 0 or GE 4

Q9a. Have you ever given up smoking for at least one day?

83.7 487 1. Yes

16.1 86 2. No

0.2 2 3. No Answer

932 0. Not Applicable

VAR 29

NAME-TOTAL LENGTH OF TIME

LOC 32

WIDTH 2

MD = 00 or GE 13

Q9b. (INTERVIEWER: IF YES, ASK QUESTION 9b; IF NO, SKIP TO QUESTION 10)

Thinking only of the last time you gave up smoking, what is the total length of time you went without a cigarette

21.9 109 01. 1-6 days

11.8 55 02. 1 week (7 days)

2.3 12 03. 8-13 days

7.9 39 04. 2 weeks (14 days)

6.5 31 05. More than 2 weeks to less than 1 month

12.1 56 06. One month to less than 3 months

8.6 41 07. Three months to less than 6 months

9.9 52 08. 6 months to less than 1 year

8.7 42 09. 1 year to less than 2 years

3.1 14 10. 2 years to less than 3 years

6.2 32 11. 3 years or more

0.8 4 12. Don't know

1020 00. Not Answer/Not Applicable

VAR 30

NAME-LIKE TO GIVE UP SMOKING

LOC 34

WIDTH 1

MD = 0 or GE 4

Q10. All things considered, would you like to give up smoking, or not?

65.6 368 1. Yes, would

29.3 179 2. No, would not

5.2 28 3. Don't know

932 0. No Answer/Not Applicable

VAR 31

NAME-A PACK A WEEK

LOC 35

WIDTH 1

MD = 0 or GE 4

Q11. ASK NON-SMOKERS ONLY: Were you ever a regular smoker, that is, did you ever smoke at least a pack of cigarettes a week

30.8 292 1. Yes
68.4 622 2. No
0.9 11 3. No Answer
582 0. Not Applicable

VAR 32

NAME-HEARD/READ NEW TREATY

LOC 36

WIDTH 1

MD = 0 or GE 3

Q12a. Have you heard or read about the proposed new treaty between the U.S. and the Republic of Panama regarding the Panama Canal?

74.1 1144 1. Yes
25.9 359 2. No
4 0. No Answer

VAR 33

NAME-APPRV/DISPPRV NEW TREATY

LOC 37

WIDTH 1

MD = 0 or GE 4

Q12b. ASK EVERYONE: The proposed new treaty between the U.S. and Panama calls for the U.S. to turn over ownership of the Canal to Panama at the end of this century. However, the U.S. will maintain control over the land and installations necessary to operate and defend the Canal. Do you approve or disapprove of this proposed new treaty?

34.0 531 1. Approve
41.7 640 2. Disapprove
24.3 336 3. No Opinion

Q13. How would you rate the honesty and ethical standards of people in these different fields -- very high, high, average, low, or very low?

VAR 34

NAME-MEDICAL DOCTORS

LOC 38

WIDTH 1

MD = 0 or GE 7

Medical doctors

12.7	190	1.	Very high
37.8	580	2.	High
37.9	574	3.	Average
6.9	105	4.	Low
3.6	45	5.	Very low
1.0	13	6.	Don't know

VAR 35

NAME-POLICEMEN

LOC 39

WIDTH 1

MD = 0 or GE 7

Policemen

8.4	126	1.	Very high
28.9	450	2.	High
49.5	746	3.	Average
8.8	125	4.	Low
3.2	45	5.	Very low
1.1	15	6.	Don't know

VAR 36

NAME-REAL ESTATE AGENTS

LOC 40

WIDTH 1

MD = 0 or GE 7

Real estate agents

2.5	31	1.	Very high
10.7	172	2.	High
50.4	763	3.	Average
22.9	349	4.	Low
8.6	118	5.	Very low
4.9	74	6.	Don't know

VAR 37

NAME-BANKERS

LOC 41

WIDTH 1

MD = 0 or GE 7

Bankers

7.6	107	1.	Very high
31.1	479	2.	High
50.2	758	3.	Average
7.1	109	4.	Low
1.5	24	5.	Very low
2.5	30	6.	Don't know

VAR 38

NAME-POLITICAL OFFICE HOLDERS

LOC 42

WIDTH 1

MD = 0 or GE 7

State political office holders

2.3	30	1.	Very high
9.2	145	2.	High
44.4	656	3.	Average
29.9	470	4.	Low
11.4	174	5.	Very low
2.7	32	6.	Don't know

VAR 39

NAME-LOCAL POLITICAL OFFICE

LOC 43

WIDTH 1

MD = 0 or GE 7

Local political office holders

2.2	33	1.	Very high
12.0	190	2.	High
46.5	700	3.	Average
26.2	386	4.	Low
10.2	160	5.	Very low
2.9	38	6.	Don't know

Q14. Would you please look over this list and tell me which of these persons, if any, you have heard something about? Please read off your answer by numbers.

(INTERVIEWER: CIRCLE NUMBERS)

VAR 40

NAME-HOWARD BAKER

LOC 44 WIDTH 1 MD = 2 or GE 2

47.4 756 1. Howard Baker

52.6 751 0. Not chosen

VAR 41

NAME-WILLIAM BROCK

LOC 45 WIDTH 1 MD = 2 or GE 2

18.2 302 1. William Brock

81.8 1205 0. Not chosen

VAR 42

NAME-GEORGE BUSH

LOC 46 WIDTH 1 MD = 2 or GE 2

31.9 519 1. George Bush

68.1 988 0. Not chosen

VAR 43

NAME-JOHN CONNALLY

LOC 47 WIDTH 1 MD = 2 or GE 2

67.4 1073 1. John Connally

32.6 434 0. Not chosen

VAR 44

NAME-JOHN DANFORTH

LOC 48 WIDTH 1 MD = 2 or GE 2

11.7 187 1. John Danforth

88.3 1320 0. Not chosen

VAR 45

NAME-ROBERT DOLE

LOC 49 WIDTH 1

MD = 2 or GE 2

55.6 878 1. Robert Dole

44.4 629 0. Not chosen

VAR 46

NAME-PIERRE DUPONT

LOC 50 WIDTH 1

MD = 2 or GE 2

27.0 439 1. Pierre duPont

73.0 1068 0. Not chosen

VAR 47

NAME-GERALD FORD

LOC 51 WIDTH 1

MD = 2 or GE 2

91.6 1393 1. Gerald Ford

8.4 114 0. Not chosen

VAR 48

NAME-ROBERT GRIFFIN

LOC 52 WIDTH 1

MD = 2 or GE 2

21.1 331 1. Robert Griffin

78.9 1176 0. Not chosen

VAR 49

NAME-MARK HATFIELD

LOC 53 WIDTH 1

MD = 2 or GE 2

34.0 556 1. Mark Hatfield

66.0 951 0. Not chosen

VAR 50

NAME-H JOHN HEINZ

LOC 54 WIDTH 1

MD = 2 or GE 2

18.6 314 1. H John Heinz

81.4 1193 0. Not chosen

VAR 51

NAME-JACK KEMP

LOC 55 WIDTH 1

MD = 2 or GE 2

13.2 210 1. Jack Kemp

86.8 1297 0. Not chosen

VAR 52

NAME-RICHARD LUGAR

LOC 56 WIDTH 1

MD = 2 or GE 2

7.0 113 1. Richard Lugar

93.0 1394 0. Not chosen

VAR 53

NAME-CHARLES MATHIAS

LOC 57 WIDTH 1

MD = 2 or GE 2

18.6 305 1. Charles Mathias

81.4 1202 0. Not chosen

VAR 54

NAME-ROBERT PACKWOOD

LOC 58 WIDTH 1

MD = 2 or GE 2

8.7 149 1. Robert Packwood

91.3 1358 0. Not chosen

VAR 55

NAME-ROBERT RAY

LOC 59 WIDTH 1

MD = 2 or GE 2

11.5 184 1. Robert Ray

88.5 1323 0. Not chosen

VAR 56

NAME-RONALD REAGAN

LOC 60 WIDTH 1

MD = 2 or GE 2

88.6 1365 1. Ronald Reagan

11.4 142 0. Not chosen

VAR 57

NAME-ELLIOT RICHARDSON

LOC 61 WIDTH 1

MD = 2 or GE 2

42.0 678 1. Elliot Richardson

58.0 829 0. Not chosen

VAR 58

NAME-HARRISON SCHMITT

LOC 62 WIDTH 1

MD = 2 or GE 2

7.2 113 1. Harrison Schmitt

92.8 1394 0. Not chosen

VAR 59

NAME-RICHARD SCHWEIKER

LOC 63 WIDTH 1

MD = 2 or GE 2

31.0 509 1. Richard Schweiker

69.0 998 0. Not chosen

VAR 60

NAME-WILLIAM SIMON

LOC 64 WIDTH 1

MD = 2 or GE 2

31.5 507 1. William Simon

68.5 1000 0. Not chosen

VAR 61

NAME-JAMES THOMPSON

LOC 65 WIDTH 1

MD = 2 or GE 2

10.7 168 1. James Thompson

89.3 1339 0. Not chosen

VAR 62

NAME-LOWELL WEICKER

LOC 66 WIDTH 1

MD = 2 or GE 2

25.4 420 1. Lowell Weicker

74.6 1087 0. Not chosen

VAR 63

NAME-PETER WILSON

LOC 67 WIDTH 1

MD = 2 or GE 2

5.3 81 1. Peter Wilson

94.7 1426 0. Not chosen

VAR 64

NAME-DONT KNOW

LOC 68 WIDTH 1

MD = 2 or GE 2

4.0 46 1. Don't know

96.0 1461 0. Not chosen

VAR 65

NAME-TO SEE NOMINATED

LOC 69

WIDTH 2

MD = 00 or GE 26

Q15a. Which ONE would you like to see nominated as the
Republican candidate for President in 1980? (INTERVIEWER
CIRCLE NUMBER)

8.1	123	01.	Howard Baker
0.1	2	02.	William Brock
0.1	3	03.	George Bush
1.9	30	04.	John Connally
0.3	4	05.	John Danforth
2.0	31	06.	Robert Dole
0.2	2	07.	Pierre duPont
16.1	257	08.	Gerald Ford
0.3	5	09.	Robert Griffin
2.5	36	10.	Mark Hatfield
0.9	15	11.	H. John Heinz
0.2	5	12.	Jack Kemp
0.1	4	13.	Richard Lugar
0.5	8	14.	Charles Mathias
0.1	3	15.	Robert Packwood
0.8	10	16.	Robert Ray
26.1	396	17.	Ronald Reagan
3.3	50	18.	Elliot Richardson
0.3	4	19.	Harrison Schmitt
0.3	8	20.	Richard Schweiker
0.4	5	21.	William Simon
1.4	22	22.	James Thompson
1.1	22	23.	Lowell Weicker
0.4	7	24.	Peter Wilson
32.4	455	25.	Don't know

VAR 66

NAME-TO SEE A REPUBLICAN CNDT

LOC 71

WIDTH 1

MD = 0 or GE 4

Q15b. Is there any person NOT on this list -- from
either political or non-political life -- you would like
to see as the Republican candidate in 1980?

7.7	115	1.	Yes, who
87.7	1320	2.	No
4.6	72	3.	Don't know

Q16. Here is an interesting experiment. You will notice that the boxes on this card go from the HIGHEST POSITION OF PLUS 5 -- for someone you like very much -- all the way down to the LOWEST POSITION OF MINUS 5 -- for someone you dislike very much. How far up the scale or how far down the scale would you rate the following people? (INTERVIEWER: ASK ONLY THOSE NAMES RESPONDENT HAS HEARD SOMETHING ABOUT. THE NUMBERS FOR THIS QUESTION CORRESPOND TO THE NUMBERS CIRCLED IN QUESTION 14)

VAR 67

NAME-HOWARD BAKER

LOC 72

WIDTH 2

MD = 00 or GE 12

Howard Baker

16.9	128	01.	+5
16.4	119	02.	+4
22.0	169	03.	+3
13.0	101	04.	+2
12.2	87	05.	+1
4.3	30	06.	-1
1.6	14	07.	-2
1.7	12	08.	-3
0.4	5	09.	-4
3.5	27	10.	-5
8.1	64	11.	Don't know
	751	12.	No Answer

VAR 68

NAME-WILLIAM BROCK

LOC 74

WIDTH 2

MD = 00 or GE 12

William Brock

25.6	78	01.	+5
17.7	54	02.	+4
16.9	49	03.	+3
5.8	18	04.	+2
2.5	7	05.	+1
6.0	17	06.	-1
2.1	6	07.	-2
1.2	5	08.	-3
0.4	2	09.	-4
3.9	10	10.	-5
17.9	56	11.	Don't know
	1205	12.	No Answer

VAR 69

NAME-GEORGE BUSH

LOC 76

WIDTH 2

MD = 00 or GE 12

George Bush

27.7	130	01.	+5
20.8	112	02.	+4
16.9	90	03.	+3
4.3	23	04.	+2
2.7	18	05.	+1
6.0	31	06.	-1
3.9	17	07.	-2
1.3	8	08.	-3
0.7	5	09.	-4
1.8	8	10.	-5
14.0	77	11.	Don't know
	988	12.	No Answer

VAR 70

NAME-JOHN CONNALLY

LOC 78

WIDTH 2

MD = 00 or GE 12

John Connally

17.5	182	01.	+5
13.4	152	02.	+4
15.6	174	03.	+3
6.3	76	04.	+2
3.4	41	05.	+1
11.6	116	06.	-1
6.5	67	07.	-2
6.0	66	08.	-3
2.7	27	09.	-4
10.1	101	10.	-5
7.0	73	11.	Don't know
	434	12.	No Answer

VAR 71

NAME-JOHN DANFORTH

LOC 80

WIDTH 2

MD = 00 or GE 12

John Danforth

31.8	57	01.	+5
13.2	27	02.	+4
8.7	16	03.	+3
10.0	15	04.	+2
6.4	13	05.	+1
9.3	15	06.	-1
0.3	1	07.	-2
1.0	2	08.	-3
	0	09.	-4
1.3	1	10.	-5
18.0	40	11.	Don't know
	1320	12.	No Answer

VAR 72

NAME-ROBERT DOLE

LOC 82

WIDTH 2

MD = 00 or GE 12

Robert Dole

20.7	173	01.	+5
17.2	157	02.	+4
19.6	169	03.	+3
8.0	71	04.	+2
5.2	49	05.	+1
6.1	53	06.	-1
4.5	40	07.	-2
3.7	33	08.	-3
2.2	19	09.	-4
6.0	51	10.	-5
6.9	63	11.	Don't know
	629	12.	No Answer

VAR 73

NAME-PIERRE DUPONT

LOC 84

WIDTH 2

MD = 00 or GE 12

Pierre duPont

30.3	128	01.	+5
18.3	74	02.	+4
12.1	57	03.	+3
2.9	16	04.	+2
2.4	10	05.	+1
8.2	34	06.	-1
2.2	10	07.	-2
2.9	11	08.	-3
1.0	5	09.	-4
2.9	10	10.	-5
16.8	84	11.	Don't know
	1068	12.	No Answer

VAR 74

NAME-GERALD FORD

LOC 86

WIDTH 2

MD = 00 or GE 12

Gerald Ford

10.5	150	01.	+5
11.3	156	02.	+4
16.9	236	03.	+3
18.3	260	04.	+2
21.2	299	05.	+1
4.9	66	06.	-1
2.7	41	07.	-2
1.6	22	08.	-3
1.4	17	09.	-4
5.3	66	10.	-5
5.8	80	11.	Don't know
	114	12.	No Answer

VAR 75

NAME-ROBERT GRIFFIN

LOC 88

WIDTH 2

MD = 00 or GE 12

Robert Griffin

24.5	84	01.	+5
18.1	61	02.	+4
14.6	46	03.	+3
7.8	30	04.	+2
6.0	19	05.	+1
6.0	19	06.	-1
0.7	3	07.	-2
2.3	7	08.	-3
0.4	2	09.	-4
1.1	3	10.	-5
18.5	57	11.	Don't know
	1176	12.	No Answer

VAR 76

NAME-MARK HATFIELD

LOC 90

WIDTH 2

MD = 00 or GE 12

Mark Hatfield

20.2	119	01.	+5
16.7	98	02.	+4
20.1	106	03.	+3
10.6	60	04.	+2
6.5	33	05.	+1
7.0	33	06.	-1
2.8	15	07.	-2
2.0	11	08.	-3
1.5	6	09.	-4
0.6	5	10.	-5
12.1	70	11.	Don't know
	951	12.	No Answer

VAR 77

NAME-H JOHN HEINZ

LOC 92

WIDTH 2

MD = 00 or GE 12

H. John Heinz

28.0	85	01.	+5
15.3	46	02.	+4
12.1	38	03.	+3
6.0	21	04.	+2
7.8	24	05.	+1
9.5	28	06.	-1
3.0	10	07.	-2
1.0	5	08.	-3
0.4	1	09.	-4
0.8	3	10.	-5
16.1	53	11.	Don't know
	1193	12.	No Answer

VAR 78

NAME-JACK KEMP

LOC 94

WIDTH 2

MD = 00 or GE 12

Jack Kemp

33.1	70	01.	+5
12.5	29	02.	+4
5.7	16	03.	+3
6.2	10	04.	+2
3.1	7	05.	+1
13.0	22	06.	-1
4.5	8	07.	-2
0.8	2	08.	-3
0.3	1	09.	-4
1.7	2	10.	-5
19.0	43	11.	Don't know
	1297	12.	No Answer

VAR 79

NAME-RICHARD LUGAR

LOC 96

WIDTH 2

MD = 00 or GE 12

Richard Lugar

21.5	24	01.	+5
8.6	11	02.	+4
16.7	19	03.	+3
7.5	10	04.	+2
3.2	5	05.	+1
8.6	9	06.	-1
6.5	6	07.	-2
4.3	3	08.	-3
2.2	1	09.	-4
0.5	1	10.	-5
20.4	24	11.	Don't know
	1394	12.	No Answer

VAR 80

NAME-CHARLES MATHIAS

LOC 98

WIDTH 2

MD = 00 or GE 12

Charles Mathias

26.8	82	01.	+5
13.5	40	02.	+4
12.9	35	03.	+3
4.8	16	04.	+2
5.0	13	05.	+1
8.1	26	06.	-1
2.8	7	07.	-2
1.8	7	08.	-3
0.8	2	09.	-4
2.0	5	10.	-5
21.4	72	11.	Don't know
	1202	12.	No Answer

VAR 81

NAME-ROBERT PACKWOOD

LOC 100 WIDTH 2

MD = 00 or GE 12

Robert Packwood

28.9	43	01.	+5
17.7	24	02.	+4
12.9	17	03.	+3
3.4	6	04.	+2
1.7	3	05.	+1
9.5	12	06.	-1
1.7	3	07.	-2
3.4	5	08.	-3
	0	09.	-4
1.7	2	10.	-5
19.0	34	11.	Don't know
	1358	12.	No Answer

VAR 82

NAME-ROBERT RAY

LOC 102 WIDTH 2

MD = 00 or GE 12

Robert Ray

19.5	36	01.	+5
8.4	19	02.	+4
5.5	9	03.	+3
4.2	11	04.	+2
11.0	12	05.	+1
14.3	25	06.	-1
4.2	12	07.	-2
4.5	8	08.	-3
0.6	2	09.	-4
5.5	9	10.	-5
22.1	41	11.	Don't know
	1323	12.	No Answer

VAR 83

NAME-RONALD REAGAN

LOC 104

WIDTH 2

MD = 00 or GE 12

Ronald Reagan

10.5	151	01.	+5
10.4	139	02.	+4
14.7	202	03.	+3
17.0	229	04.	+2
20.6	275	05.	+1
5.5	77	06.	-1
3.6	46	07.	-2
3.4	52	08.	-3
2.7	39	09.	-4
6.5	87	10.	-5
5.2	68	11.	Don't know
	142	12.	No Answer

VAR 84

NAME-ELLIOT RICHARDSON

LOC 106

WIDTH 2

MD = 00 or GE 12

Elliot Richardson

20.4	125	01.	+5
14.7	96	02.	+4
17.4	126	03.	+3
13.7	98	04.	+2
11.2	75	05.	+1
5.2	37	06.	-1
3.2	22	07.	-2
1.9	13	08.	-3
1.2	8	09.	-4
1.8	12	10.	-5
9.4	66	11.	Don't know
	829	12.	No Answer

VAR 85

NAME-HARRISON SCHMITT

LOC 108 WIDTH 2

MD = 00 or GE 12

Harrison Schmitt

24.4	29	01.	+5
17.6	22	02.	+4
9.8	11	03.	+3
6.2	5	04.	+2
6.7	5	05.	+1
9.8	10	06.	-1
4.1	2	07.	-2
0.5	1	08.	-3
	0	09.	-4
	0	10.	-5
20.7	28	11.	Don't know
	1394	12.	No Answer

VAR 86

NAME-RICHARD SCHWEIKER

LOC 110 WIDTH 2

MD = 00 or GE 12

Richard Schweiker

25.2	124	01.	+5
17.8	94	02.	+4
13.9	76	03.	+3
7.0	34	04.	+2
3.5	19	05.	+1
10.6	51	06.	-1
3.4	14	07.	-2
2.8	16	08.	-3
1.5	9	09.	-4
1.1	5	10.	-5
13.3	67	11.	Don't know
	998	12.	No Answer

VAR 87

NAME-WILLIAM SIMON

LOC 112

WIDTH 2

MD = 00 or GE 12

William Simon

22.3	105	01.	+5
19.4	107	02.	+4
17.6	87	03.	+3
7.0	35	04.	+2
2.3	15	05.	+1
11.2	48	06.	-1
3.7	19	07.	-2
2.0	12	08.	-3
1.8	10	09.	-4
1.9	11	10.	-5
10.7	58	11.	Don't know
	1000	12.	No Answer

VAR 88

NAME-JAMES THOMPSON

LOC 114

WIDTH 2

MD = 00 or GE 12

James Thompson

16.8	26	01.	+5
21.4	33	02.	+4
14.7	24	03.	+3
7.7	13	04.	+2
12.6	21	05.	+1
6.3	9	06.	-1
2.1	4	07.	-2
2.5	4	08.	-3
0.4	1	09.	-4
0.7	2	10.	-5
14.7	31	11.	Don't know
	1339	12.	No Answer

VAR 89

NAME-LOWELL WEICKER

LOC 116 WIDTH 2

MD = 00 or GE 12

Lowell Weicker

25.2	106	01.	+5
17.6	70	02.	+4
17.4	73	03.	+3
7.4	34	04.	+2
6.0	27	05.	+1
7.7	29	06.	-1
2.7	11	07.	-2
1.5	7	08.	-3
1.9	7	09.	-4
1.8	7	10.	-5
10.9	49	11.	Don't know
	1087	12.	No Answer

VAR 90

NAME-PETER WILSON

LOC 118 WIDTH 2

MD = 00 or GE 12

Peter Wilson

28.4	22	01.	+5
12.1	11	02.	+4
20.6	13	03.	+3
0.7	1	04.	+2
4.3	5	05.	+1
13.5	10	06.	-1
1.4	1	07.	-2
0.7	1	08.	-3
2.1	1	09.	-4
	0	10.	-5
16.3	16	11.	Don't know
	1426	12.	No Answer

VAR 91

NAME-PARTY ID

LOC 120

WIDTH 1

MD = 0 or GE 5

Q124. In politics, as of today, do you consider
yourself a Republican, Democrat, or Independent?

22.3	349	1.	Republican
46.2	679	2.	Democrat
29.5	420	3.	Independent
2.0	24	4.	Other party
	35	0.	No Answer

VAR 92

NAME-OCC CHIEF WAGE EARNER

LOC 121

WIDTH 2

MD = 11 or GE 11

Q128a. ASK EVERYONE: Please tell me which of the
categories on this card most nearly describes the kind

of work the chief wage earner in your immediate family
does. Just call off the letter. (INTERVIEWER: IF
CHIEF WAGE EARNER IS UNEMPLOYED - ASK WHAT TYPE OF WORK
HE/SHE WOULD DO IF EMPLOYED.)

14.5	233	00.	Professional
2.7	37	01.	Farmers
14.9	220	02.	Business, Executive
5.2	77	03.	Clerical
2.8	34	04.	Sales workers
18.6	269	05.	Skilled workers
10.8	150	06.	Unskilled workers, Operatives
5.2	74	07.	Service workers
0.4	6	08.	Farm laborers
5.7	67	09.	Laborers, except farm and mine
19.2	303	10.	Non-labor force
	37	11.	No Answer

VAR 93

NAME-EDUCATION

LOC 123 WIDTH 1 MD = 0 or GE 9

Q133. What was the last grade or class you COMPLETED in school?

2.2	28	1.	None, or grades 1-4
4.7	53	2.	Grades 5,6,7
8.2	95	3.	Grade 8
16.2	229	4.	High School Inc. Grade 9-11
33.7	502	5.	High School Grad. Grade 12
5.0	72	6.	Technical, Trade or Business
18.0	300	7.	College, University, Inc.
12.0	225	8.	College, University, Grad.
	3	0.	No Answer

VAR 94

NAME-AGE

LOC 124 WIDTH 2 MD = 0 or GE none

Q135. And what is your age?

Actual age coded

15 00. No Answer

VAR 95

NAME-RACE/SEX

LOC 126 WIDTH 1 MD = 0 or GE 7

Q137. Race/Sex

40.9	639	1.	White man
45.3	666	2.	White woman
6.6	97	3.	Black man
6.1	86	4.	Black woman
0.5	12	5.	Other man
0.5	7	6.	Other woman

VAR 96

NAME-RACE ONLY

LOC 127

WIDTH 1

MD = 0 or GE 4

Race

86.2 1305 1. White

12.7 183 2. Black

1.0 19 3. Other

VAR 97

NAME-SEX ONLY

LOC 128

WIDTH 1

MD = 0 or GE 3

Sex

48.0 748 1. Male

52.0 759 2. Female

VAR 98

NAME-ANNUAL INCOME

LOC 129

WIDTH 2

MD = 00 or GE 13

Q138. Would you please give me the letter of the group
which best represents the total annual income, before
taxes, of all the members of your immediate family
living in your household?

1.9 26 01. Under \$2,000 a year

3.0 42 02. \$2,000 to \$2,999 a year

4.9 65 03. \$3,000 to \$3,999 a year

3.7 52 04. \$4,000 to \$4,999 a year

4.8 64 05. \$5,000 to \$5,999 a year

5.2 84 06. \$6,000 to \$6,999 a year

11.5 170 07. \$7,000 to \$9,999 a year

7.7 122 08. \$10,000 to \$11,999 a year

11.6 183 09. \$12,000 to \$14,999 a year

18.2 273 10. \$15,000 to \$19,999 a year

25.3 395 11. \$20,000 and more a year

2.1 31 12. Don't know

VAR 99

NAME-RELIGION

LOC 131 WIDTH 1 MD = 0 or GE 7

Q143a. What is your religious preference -- Protestant,
Roman Catholic, Jewish or Eastern Orthodox?

62.1	923	1.	Protestant
22.1	347	2.	Roman Catholic
2.8	34	3.	Jewish
0.7	10	4.	Eastern Orthodox
4.2	66	5.	Other
8.1	118	6.	None
	9	0.	No Answer

VAR 100

NAME-CITY SIZE

LOC 132 WIDTH 2 MD = 00 or GE 13

City Size

	0	01.	Farm resident
21.3	334	02.	Open country, non-farm
5.6	74	03.	Places under 2,500
0.6	9	04.	2,500 to 4,999
4.4	56	05.	5,000 to 9,999
5.9	93	06.	10,000 to 24,999
5.4	81	07.	25,000 to 49,999
6.9	108	08.	50,000 to 99,999 and sub.
9.6	148	09.	100,000 to 249,999 and sub.
8.9	135	10.	250,000 to 499,999 and sub.
12.5	190	11.	500,000 to 999,999 and sub.
18.8	279	12.	1,000,000 and over and sub.

VAR 101

NAME-SECTION

LOC 134 WIDTH 1 MD = 0 or GE 9

Section

5.3	93	1.	New England
21.6	332	2.	Middle Atlantic
15.1	256	3.	East Central
11.7	165	4.	West Central
21.6	306	5.	South
6.7	99	6.	Southwest
4.1	51	7.	Rocky Mountain
13.8	205	8.	Pacific

VAR 102

NAME-STATE			LOC 135		WIDTH 2		MD = none or GE none	
State								
0.2	5	12	New Hampshire	2.8	44	51	Virginia	
0.1	4	13	Vermont	3.6	50	52	North Carolina	
3.9	65	14	Massachusetts	2.1	25	53	South Carolina	
0.4	5	15	Rhode Island	2.7	37	54	Georgia	
0.6	14	16	Connecticut	4.3	59	55	Florida	
10.5	153	21	New York	2.3	34	56	Kentucky	
2.7	39	22	New Jersey	2.1	30	57	Tennessee	
4.8	79	23	Pennsylvania	0.7	10	58	Alabama	
3.0	49	24	Maryland	1.0	17	59	Mississippi	
0.6	10	26	West Virginia	1.1	15	61	Arkansas	
0.1	2	27	Dist. of Columbia	1.1	20	62	Louisiana	
4.2	69	31	Ohio	0.3	4	63	Oklahoma	
3.7	64	32	Michigan	4.2	60	64	Texas	
1.7	26	33	Indiana	0.4	5	72	Arizona	
5.5	97	34	Illinois	1.8	27	73	Colorado	
2.8	32	41	Wisconsin	0.3	4	74	Idaho	
1.4	24	42	Minnesota	0.5	5	76	Utah	
1.9	25	43	Iowa	1.1	10	78	New Mexico	
2.2	30	44	Missouri	11.1	161	81	California	
0.7	10	45	North Dakota	0.7	10	82	Oregon	
0.2	5	46	South Dakota	1.8	30	83	Washington	
1.2	20	47	Nebraska	0.2	4	84	Hawaii	
1.2	19	48	Kansas					